

FY2023 Financial Results Briefing

May 15, 2024 **TOBU RAILWAY CO., LTD.** 

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## I. FY2023 Business Results - Subsidiaries $\cdot$ Affiliates



Subsidiaries	March 2023	Increase	Decrease	March 2024	Notes
Transportation	27	-	-	27	
Leisure	16	-	1	15	July,2023.  Decrease in liquidation conclusion Tiramisu Holdings Co.,Ltd.
Real Estate	3	-	-	3	
Retail Distribution	8	-	-	8	
Other	15	-	-	15	
Total	69	-	1	68	
Affiliates	March 2023	Increase	Decrease	March 2024	Notes
Transportation	1	-	-	1	
Leisure	2	-	-	2	
Real Estate	-	-	-	-	
Retail Distribution	-	-	-	-	
Other	-	-	-	-	
Total	3	-	-	3	

### I. FY2023 Business Results

#### Consolidated statement of income



Unit: Millions of yen	FY2023 Results	FY2022 Results	Change	Notes	FY2023 Plan	Change
Operating revenues	635,964	614,751	21,213	Transportation +19,145 Leisure -3,592 Real Estate +2,060 Retail Distribution +2,191 Other +9,971	632,000	3,964
Operating profit	73,883	56,688	17,195	Transportation +10,489 Leisure -29 Real Estate +2,551 Retail Distribution +1,831 Other +3,305	70,000	3,883
Ordinary profit	72,033	54,815	17,217		67,500	4,533
Extraordinary income	52,010	8,735	43,275		-	-
Extraordinary losses	56,195	18,391	37,803		-	-
Profit attributable to owners of parent	48,164	29,179	18,984		45,000	3,164
Ratio of operating profit to net sales	11.6%	9.2%	2.4P		11.1%	0.5P
Operating profit ROA*	4.3%	3.3%	1.0P		-	-
ROE*	9.5%	6.3%	3.2P		-	-
Depreciation	52,916	53,354	-438		53,300	-383
EBITDA	126,799	110,043	16,756		123,300	3,499

<sup>\*</sup>Operating income ROA = Consolidated operating income/ $\{(Beginning\ total\ assets\ +\ Ending\ total\ assets)/2\}$ 

<sup>\*</sup>ROE = Profit attributable to owners of parent/{(Beginning equity + Ending equity)/2}

<sup>\*</sup>Plan figures are those from announcement on February 7, 2024. (P3~P11)

# I . FY2023 Business Results — Segment Profit



	Unit: Millions of yen	FY2023 Results	FY2022 Results	Change	FY2023 Plan	Change
Transportation	Operating revenues	208,335	189,189	19,145	207,600	735
Transportation	Operating profit	29,870	19,381	10,489	30,100	-230
Leisure	Operating revenues	184,761	188,354	-3,592	183,500	1,261
Leisure	Operating profit	19,440	19,470	-29	18,100	1,340
Real Estate	Operating revenues	62,975	60,915	2,060	61,300	1,675
Real Estate	Operating profit	16,232	13,681	2,551	14,900	1,332
Retail Distribution	Operating revenues	165,629	163,438	2,191	165,400	229
Retail Distribution	Operating profit	4,434	2,602	1,831	4,000	434
Other	Operating revenues	91,873	81,902	9,971	86,300	5,573
Other	Operating profit	5,951	2,646	3,305	4,300	1,651
	Operating revenues	-77,610	-69,048	-8,562	-72,100	-5,510
Adjustment	Operating profit	-2,047	-1,093	-954	-1,400	-647
	Operating revenues	635,964	614,751	21,213	632,000	3,964
Consolidated	Operating profit	73,883	56,688	17,195	70,000	3,883

## I. FY2023 Business Results

#### Consolidated balance sheet



Unit: Millions of yen	FY2023 Results	FY2022 Results	Change	Notes
Current assets	168,953	206,090	-37,137	Cash and deposits-37,807
Non-current assets	1,535,110	1,532,105	3,005	
Total assets	1,704,063	1,738,195	-34,132	
Current liabilities	386,322	459,439	-73,116	Advances received-27,725
Non-current liabilities	776,027	798,181	-22,153	
Total liabilities	1,162,350	1,257,620	-95,270	
Total net assets	541,713	480,575	61,138	Retained earnings + 40,010
Total liabilities and net assets	1,704,063	1,738,195	-34,132	
Equity ratio	31.4%	27.3%	4.1P	
Interest-bearing debt balance	749,777	795,502	-45,724	
Interest-bearing debt/EBITDA multiple	5.9	7.2	-1.3P	
Capital expenditures	63,353	55,018	8,335	

## I . FY2023 Business Results

Consolidated statement of cash flows



Unit: Millions of yen	FY2023 Results	FY2022 Results	Change	Notes
Cash flows from operating activities	91,690	101,115	-9,425	Decrease in trade payables-12,422
Cash flows from investing activities	-61,625	-52,711	-8,913	Increase in Purchase of property, plant and equipment and intangible assets-25,671
Cash flows from financing activities	-67,918	-25,285	-42,633	Increase in repayments of long-term borrowings -28,827
Net increase in cash and cash equivalents	-37,816	23,188	-61,004	
Cash and cash equivalents at end of period	31,258	69,074	-37,816	

# I . FY2023 Business Results - Transportation



Unit: Millions of yen	FY2023 Results	FY2022 Results	Change	Notes	FY2023 Plan	Change
Operating revenues	208,335	189,189	19,145		207,600	735
Railways	156,602	141,477	15,125		156,200	402
Other	51,733	47,712	4,020	Bus and taxi +2,908 Freight +1,102	51,400	333
Operating profit	29,870	19,381	10,489		30,100	-230
Railways	26,398	17,432	8,966		27,000	-602
Other	3,471	1,948	1,522	Bus and taxi +2,109 Freight -586	3,100	371
Operating profit ROA	3.0%	2.0%	1.0P		-	-
Depreciation	31,546	31,286	260		31,700	-153
EBITDA	61,416	50,667	10,749		61,800	-383
Capital Expenditures	38,803	33,891	4,912		42,300	-3,497

Tobu Railway Lines Number of Passengers (Unit: 1 Million people)	FY2023 Results	FY2022 Results	FY2023 Plan	Tobu Railway Lines Passenger Revenue (Unit: Millions of yen)	FY2023 Results	FY2022 Results	FY2023 Plan
Commuter Passengers	524	508	524	Commuter Passengers	59,856	55,325	59,979
Non-Commuter Passengers	313	291	313	Non-Commuter Passengers	81,042	70,765	80,683
(Limited Express)	6	5	6	(Limited Express)	6,320	4,727	6,182
Total	837	798	837	Total	140,898	126,090	140,662

 $<sup>^*</sup>$  Non-commuter passenger revenue includes limited express fee and seat reservation fees. 7

## I. FY2023 Business Results — Leisure



Unit: Million	ns of yen	FY2023 Results	FY2022 Results	Change		Note	es		FY20 Pla		Change
Operating rever	nues	184,761	188,354	-3,592					183,	500	1,261
Travel		131,247	147,219	-15,971					130,	700	547
Hotel		27,701	20,086	7,615					27,	400	301
SKYTREE		15,192	10,832	4,360					14,	800	392
Other		10,618	10,215	402	Amusement parks and tourism + 328 Sports + 156				10,	600	18
Operating profit		19,440	19,470	-29					18,	100	1,340
Travel		8,974	16,581	-7,607					8,	500	474
Hotel		3,159	-1,943	5,102					2,800		359
SKYTREE		6,109	3,748	2,360					5,600		509
Other		1,198	1,083	114	Amusement parks and tourism + 72 Sports + 42				1,200		-2
Operating profit	: ROA	7.4%	7.6%	-0.2P						-	_
Depreciation		5,934	6,400	-465					5,	900	34
EBITDA		25,375	25,870	-494					24,	000	1,375
Capital Expendi	tures	10,033	2,727	7,306					10,	400	-367
Number of visitors (Unit: 1 Million people)	FY2023 Results	FY2022 Results	FY2023 Plan	Main Hotels Occupancy Rate	FY2023 Results	FY2022 Results	FY2023 Plan	Main Hot Percentag foreign	ge of n	FY2023 Results	FY2022 Results
SKYTREE	447	286	443	CY Ginza	24.7%	60.0%	25.4%	nationa CY Gin		77.3%	48.1%
				AC Ginza	84.0%	49.9%	83.6%	AC Gin		73.1%	50.8%
				Kinshicho	87.2%	69.4%	86.3%	Kinshi		73.9%	35.1%
				Narita	81.2%	93.8%	80.4%	Narita		66.2%	27.7%
				)'' C'	1.6		14 2000		2000		

**XCY** Ginza Closed for renovation from May 2023 to November 2023.

## I . FY2023 Business Results — Real Estate



Unit: Millions of yen	FY2023 Results		FY2022 Results	Change	Notes			FY202 Plan		Change
Operating revenues	62,97	75	60,915	2,060				61,3	300	1,675
Leasing	35,87	75	36,044	-168				34,8	300	1,075
SKYTREE TOWN	12,61	11	11,025	1,585				12,3	300	311
Subdivision	14,48	38	13,845	643				14,2	200	288
Operating profit	16,23	32	13,681	2,551				14,9	900	1,332
Leasing	8,33	31	8,318	12				7,6	500	731
SKYTREE TOWN	3,63	36	2,258	1,378				3,3	300	336
Subdivision	4,26	54	3,104	1,160			4,00		000	264
Operating profit ROA	4.7	%	4.0%	0.7P					-	_
Depreciation	10,29	98	10,251	46				10,4	100	-101
EBITDA	26,53	31	23,933	2,598				25,3	300	1,231
Capital Expenditures	9,70	07	13,778	-4,071				9,8	300	-93
Number of visitors (Unit: 1 Million people)	FY2023 Results		2022 esults	FY2023 Plan	Number of Units Sold Unit:1unit	FY2023 Results	FY20 Resi		FY202 Plan	3
SKYTREE TOWN	3,716	3	3,088	3,686	Detached houses	42		40	3	35
					Condominiums	410		552	40	)9
					Number of Units Sold After Converting Share	<b>.</b>				
					Detached houses	26		27	2	22
					Condominiums	313	:	297	31	.3

## I. FY2023 Business Results — Retail Distribution



Unit: Millions of yen	FY2023 Results	FY2022 Results	Change	Notes	FY2023 Plan	Change
Operating revenues	165,629	163,438	2,191		165,400	229
Department stores	58,082	56,767	1,314		58,100	-18
Supermarket	72,766	73,062	-296		72,900	-134
Other	34,780	33,608	1,172		34,400	380
Operating profit	4,434	2,602	1,831		4,000	434
Department stores	3,223	2,633	590		2,900	323
Supermarket	41	-839	881		100	-59
Other	1,169	809	360		1,000	169
Operating profit ROA	3.4%	2.0%	1.4P		_	-
Depreciation	3,587	3,882	-294		3,600	-12
EBITDA	8,022	6,485	1,537		7,600	422
Capital Expenditures	3,549	3,421	128		4,100	-551

Change in Sales at Major Department Stores	FY2023 Results vs. Previous Year	FY2023 Plan vs. Previous Year		
Ikebukuro	2.1%	2.0%		
Funabashi	6.1%	5.0%		
Utsunomiya	0.8%	1.8%		

## I. FY2023 Business Results — Other



Unit: Millions of yen	FY2023 Results	FY2022 Results	Change	Notes	FY2023 Plan	Change
Operating revenues	91,873	81,902	9,971		86,300	5,573
Operating profit	5,951	2,646	3,305		4,300	1,651
Operating profit ROA	2.2%	1.0%	1.2P		_	_
Depreciation	1,548	1,533	14		1,700	-151
EBITDA	7,500	4,180	3,320		6,000	1,500
Capital Expenditures	1,258	1,199	59		1,200	58

### II. FY2024 Plan — Consolidated statement of income



Unit: Millions of yen	FY2024 Plan	FY2023 Results	Change		Notes
Operating revenues	639,000	635,964	+3,036	Transportation +3,9 Leisure +2 Real Estate -4,1 Retail Distribution +4,2 Other -5,5	39 75 71 73
Operating profit	62,000	73,883	-11,883	Transportation +2 Leisure -5,7 Real Estate -5,4 Retail Distribution +2 Other -2,1	40 32 66
Ordinary profit	58,000	72,033	-14,033		
Profit attributable to owners of parent	43,000	48,164	-5,164		
Ratio of operating profit to sales	9.7%	11.6%	-1.9P		
Operating profit ROA*	3.6%	4.3%	-0.7P		
ROE*	7.8%	9.5%	-1.7P		

<sup>\*</sup>Operating income ROA = Consolidated operating income/{(Beginning total assets + Ending total assets)/2}

<sup>\*</sup>ROE = Profit attributable to owners of parent/{(Beginning equity + Ending equity)/2}

# ${\rm I\hspace{-.1em}I}$ . FY2024 Plan - Segment Profit



	Unit: Millions of yen	FY2024 Plan	FY2023 Results	Change	Notes
Transportation	Operating revenues	212,300	208,335	3,965	
rransportation	Operating profit	30,100	29,870	230	
Loiqueo	Operating revenues	185,000	184,761	239	
Leisure	Operating profit	13,700	19,440	-5,740	
Real Estate	Operating revenues	58,800	62,975	-4,175	
Redi Estate	Operating profit	10,800	16,232	-5,432	
Dotail Distribution	Operating revenues	169,900	165,629	4,271	
Retail Distribution	Operating profit	4,700	4,434	266	
Other	Operating revenues	86,300	91,873	-5,573	
Other	Operating profit	3,800	5,951	-2,151	
	Operating revenues	-73,300	-77,610	4,310	
Adjustment	Operating profit	-1,100	-2,047	947	
Caraalidakad	Operating revenues	639,000	635,964	3,036	
Consolidated	Operating profit	62,000	73,883	-11,883	

# ${\rm I\hspace{-.1em}I}$ . FY2024 Plan - Consolidated Cash Flow Plan



Unit: Millions of yen	FY2024 Plan	FY2023 Results	Change	Notes
EBITDA	115,900	126,799	-10,899	
Operating profit	62,000	73,883	-11,883	
Depreciation	53,900	52,916	983	
Interest-bearing debt balance	774,000	749,777	24,222	
Interest-bearing debt/EBITDA multiple	6.7	5.9	0.8P	
Capital Expenditures	100,600	63,353	37,247	

# $II. \ FY2024 \ Plan \ - \ Transportation$



Unit: Millions of yen	FY2024 Plan	FY2023 Results	Change	N	otes		
Operating revenues	212,300	208,335	3,965				
Railways	158,900	156,602	2,298				
Other	53,400	51,733	1,667	Bus and taxi +1,324 Freight +334			
Operating profit	30,100	29,870	230				
Railways	26,500	26,398	102				
Other	3,600	3,471	129	Bus and taxi -144 Freight +274			
Operating profit ROA	3.0%	3.0%	0.0P				
Depreciation	31,900	31,546	353				
EBITDA	62,000	61,416	583				
Capital Expenditures	47,800	38,803	8,997				
Tobu Railway Lines Number of Passengers (Unit: 1 Million people)	FY2024 Plan	FY2023 Results	Change	Tobu Railway Lines Passenger Revenue (Unit: Millions of yen)	FY2024 Plan	FY2023 Results	Change
Commuter Passengers	525	524	1	Commuter Passengers	60,416	59,856	560
Non-Commute Passengers	317	313	4	Non-Commuter Passengers	82,934	81,042	1,892
(Limited Express)	6	6	0	(Limited Express)	6,801	6,320	481
Total	842	837	5	Total	143,351	140,898	2,453

 $<sup>\</sup>ensuremath{^{*}}$  Non-commuter passenger revenue includes limited express fee and seat reservation fees.

## II. FY2024 Plan — Leisure



Unit: Millions of yen	FY2024 Plan	FY2023 Results	Change		N	otes		
Operating revenues	185,000	184,761	239					
Travel	126,500	131,247	-4,747					
Hotel	31,400	27,701	3,699					
SKYTREE	15,900	15,192	708					
Other	11,200	10,618	582	Amusement parks a Sports	and tourism	+ 254 + 241		
Operating profit	13,700	19,440	-5,740					
Travel	2,000	8,974	-6,974					
Hotel	4,300	3,159	1,141					
SKYTREE	6,100	6,109	-9					
Other	1,300	1,198	102	Amusement parks a Sports	and tourism	+41 +38		
Operating profit ROA	5.2%	7.4%	-2.3P					
Depreciation	6,400	5,934	465					
EBITDA	20,100	25,375	-5,275					
Capital Expenditures	30,900	10,033	20,867					
Number of visitors (Unit: 1 Million people)	FY2024 Plan	FY2023 Results	Change	Main Hotels Occupancy Rate	FY2024 Plan	FY2023 Results	Change	
SKYTREE	449	447	2	CY Ginza	83.5%	24.7%	58.8P	
				AC Ginza	80.1%	84.0%	-3.9P	
				Kinshicho	83.6%	87.2%	-3.6P	
				Narita	83.0%	81.2%	1.8P	

# ${ m I\hspace{-.1em}I}$ . FY2024 Plan - Real Estate



Unit: Millions of yen	FY2024 Plan	FY2023 Results	Change	Notes
Operating revenues	58,800	62,975	-4,175	
Leasing	37,100	35,875	1,225	
SKYTREE TOWN	12,400	12,611	-211	
Subdivision	9,300	14,488	-5,188	
Operating profit	10,800	16,232	-5,432	
Leasing	7,500	8,331	-831	
SKYTREE TOWN	2,800	3,636	-836	
Subdivision	500	4,264	-3,764	
Operating profit ROA	3.0%	4.7%	-1.6P	
Depreciation	10,200	10,298	-98	
EBITDA	21,000	26,531	-5,531	
Capital Expenditures	13,200	9,707	3,493	

Number of visitors	FY2024	FY2023	Change
(Unit: 1 Million people)	Plan	Results	
SKYTREE TOWN	3,702	3,716	-14

Number of Units Sold Unit:1unit	FY2024 Plan	FY2023 Results	Change			
Detached houses	56	42	14			
Condominiums	465	410	55			
Number of Units Sold After Converting Share						
Detached houses	32	26	6			
Condominiums	207	313	-106			

## ${ m I\hspace{-.1em}I}$ . FY2024 Plan - Retail Distribution



Unit: Millions of yen	FY2024 Plan	FY2023 Results	Change	Notes
Operating revenues	169,900	165,629	4,271	
Department stores	59,100	58,082	1,018	
Supermarket	75,000	72,766	2,234	
Other	35,800	34,780	1,020	
Operating profit	4,700	4,434	266	
Department stores	3,200	3,223	-23	
Supermarket	700	41	659	
Other	800	1,169	-369	
Operating profit ROA	3.6%	3.4%	0.2P	
Depreciation	3,700	3,587	112	
EBITDA	8,400	8,022	377	
Capital Expenditures	6,700	3,549	3,151	

Change in Sales at Major Department Stores	FY2024 Plan vs. Previous Year
Ikebukuro	1.2%
Funabashi	1.1%
Utsunomiya	3.9%

# ${\tt II.}$ FY2024 Plan - Other



Unit: Millions of yen	FY2024 Plan	FY2023 Results	Change	Notes
Operating revenues	86,300	91,873	-5,573	
Operating profit	3,800	5,951	-2,151	
Operating profit ROA	1.3%	2.2%	-0.9P	
Depreciation	1,700	1,548	151	
EBITDA	5,500	7,500	-2,000	
Capital Expenditures	2,000	1,258	742	

## III. Reflecting on the Medium-Term Business Plan



#### Reflecting on the Medium-Term Business Plan

Period of business plan: FY2022-FY2024

#### **Priority Strategies and Main Initiatives**

- Business structure reform/Restructuring of business promotion system
- Expansion of profitability through a new business model
- Expansion of revenue by promoting businesses that address social issues as needs
- ⇒ Labor savings in station operations, review of head office division operations, etc.
- ⇒ Launch of new limited express SPACIA X operations, etc.
- ⇒ Continuous development of local community, etc.

#### Results vs. targets

Item	Target	Result
Lowering fixed costs in Railway Business as percentage of FY2019 revenue	Lower to around 70% by FY2024	All achieved
Lowering of break-even point for Hotels	Lower by about 15% compared to pre-COVID-19 plan	
Reduction of personnel at Tobu Railway Head Office	Reduce personnel in existing businesses by 30% compared to beginning of FY2021	by FY2023
Expansion of Group sales targeted by digital marketing	Target sales of ¥40.0 billion	

Completed early (FY2023) with achievement of targets and changes in business environment

## IV. Analysis of Business Environment



#### Future direction based on changes in business environment

## **Changes in the** external environment Population decline Diversification of Low birth rate and values aging society Recovery/expansion of inbound demand Increase in **Development of** environmental digital technology

#### **Main impacts on Tobu Group**

	Description		
Positive effects	<ul> <li>Expansion of tourism and other businesses</li> <li>Utilization of automation technologies to eliminate labor shortages</li> <li>Utilization of accumulated data in marketing</li> <li>Expansion of highly environmentally conscious ethical demand</li> </ul>		
Negative effects	<ul> <li>Decrease in commutation demand through diversification of work styles</li> <li>Decrease in railway users and users of Group facilities along railway lines due to population decline</li> <li>Decrease in value of physical stores due to spread of EC</li> <li>Concerns about increased fuel and other costs due to soaring resource prices</li> </ul>		

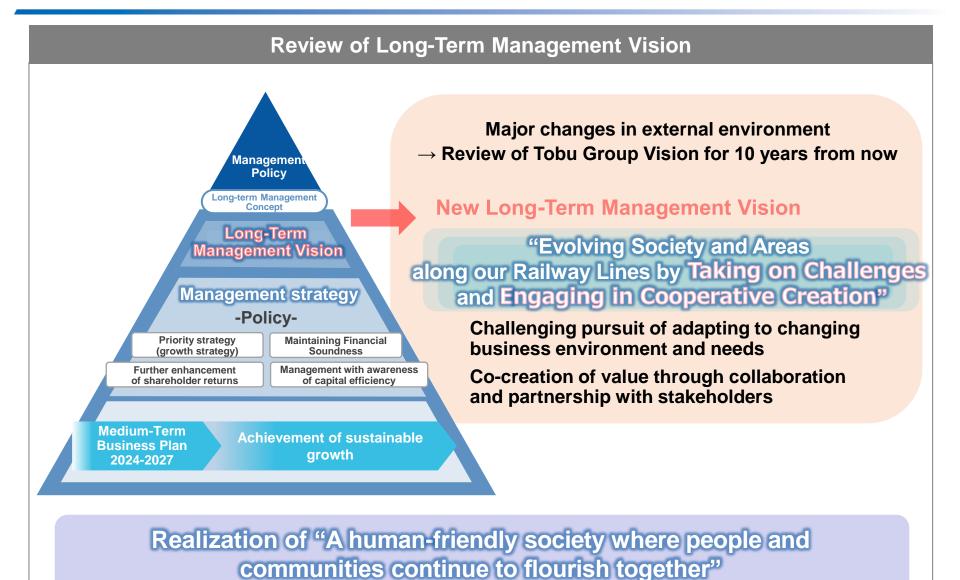
#### **Future Business Direction Derived from Changes in the Environment**

Capture robust tourism demand, including inbound, and transition to new growth phase in anticipation of metropolitan society with declining population

awareness

## V. Long-Term Management Vision





## V. Long-Term Management Vision



#### Management Strategies and Policies in Long-Term Management Vision



#### Management strategies and policies to achieve Long-Term Management Vision -Three policies anticipating the next decade-

1 Increase in percentage of non-railway businesses in operating profit stage

Positioning tourism business and development (town development) as growth areas and making priority investments to strengthen non-railway businesses, thereby developing businesses that will contribute to medium- to long-term revenue and profit growth and expanding business domains

2 Strengthening profitability by capturing tourism demand

Maximize profits by capturing tourism demand, including inbound and diversified domestic travel demand by strengthening business bases, building services, branding, and disseminating information throughout the entire Tobu Group

3 Establishing sustainable business management structure

Establish a sustainable management structure by addressing declining domestic population and workforce, reducing environmental impact, and strengthening human capital

## V. Long-Term Management Vision



#### Profit portfolio reform for long-term profit growth



#### Road map based on management strategies and policies

#### **Achievement of Long-Term Management Vision**

Medium-Term Business Plan 2024-2027 Planting seeds for growth businesses

Achieve sustainable growth while flexibly reviewing strategies based on changes in business environment

Looking ahead 10 years and beyond and promoting hotel development, redevelopment along railway lines, promotion of sustainable structural reform, etc.

Sustainable growth amid society with declining population

Aim for operating profit of ¥80.0 billion

> Nonrailway ¥50.0 billion

Railways ¥30.0 billion

FY 2024 FY 2033

Operating profit of

¥62.0 billion

Non-

railway ¥35.5 billion

Railways

¥26.5

billion



#### Positioning of Medium-Term Business Plan and Priority Strategies

#### Positioning of Medium-Term Business Plan (FY2024-FY2027)

Promote development of businesses that will contribute to medium- to long-term revenue and profit growth, including the Ikebukuro Station West Exit redevelopment plan

Develop group-wide businesses that capture inbound demand, establish a revenue base, and develop new businesses

#### **Priority strategies**

#### **■** Establishment of businesses to drive growth

**Develop growth businesses** to strengthen profitability in the medium to long term with **the tourism business**, including hotels and SKYTREE for which market growth driven by inbound tourism is expected, and **development business (town development)** as the core businesses

#### Ongoing strengthening of business foundation (along railway)

Improve profitability and productivity by actively utilizing digital technology to **create Group synergy and differentiate from other companies**, thereby achieving **sustainable development along the railway** 

#### ■ Development of new businesses to expand domain

**Explore business fields** beyond the realm of existing businesses and strive to **establish new revenue streams** for the next 10 years

Investment amounts contributing to priority strategies during period of Medium-Term Business Plan\*

#### Non-railway businesses Approx. ¥180.0 billion

(Approx. ¥115.0 billion for development, ¥62.0 billion for tourism, and ¥4.0 billion for digital technology)

#### Railway businesses Approx. ¥90.0 billion

(Approx. ¥10.0 billion for digital technology and ¥80.0 billion for strengthening the business foundation)



#### Approx. ¥270.0 billion

(Approx. 60% of total amount)

<sup>\*</sup> Capital expenditures + purchase of land and buildings for sale in lots

### VI. Medium-Term Business Plan (Establishment of Businesses to Drive Growth)



#### Maximization of captured tourism demand, including inbound

#### **Tobu Group inbound strategy**

Establish a brand of tourist attractions along the railway line by creating Group synergy, and establish a revenue base by accelerating new investments centered on the hotel business.

#### - Strategy 1 -

**Expansion of business through acceleration of new investments** 

Expand investments, primarily in

hotel business

- Strategy 3 -

Promotion of cross-selling through generation of Group synergy

Strengthen **group-wide** initiatives

#### — Strategy 2 —

Promote upselling with high added value

Improve profitability
by improving experience value

Maximization of Group inbound revenue/profits
Inbound revenue of ¥24.0 billion
(FY2027 target)

#### Strategy 4 —

Increase percentage of repeat business by establishing railway tourist attraction brand

Acquire repeat business through differentiation with competing tourist attractions

### VI. Medium-Term Business Plan (Establishment of Businesses to Drive Growth)



#### Maximization of captured tourism demand in hotel business

Inbound demand Recovery of outing demand



Capture tourism demand by developing new hotels and expand revenue

<u>Maintain operating margin of 10%</u>





# Promote investment of at least ¥45.0 billion over four years to open new hotels starting in 2028

#### **Promotion of networking between Group hotels**

- Acceleration of investment for opening hotels in FY2028 and later Promotion of new hotel development in Ginza, Yaesu, Osaka, etc.
- Promotion of renovation of existing hotels



▲ Courtyard by Marriott Tokyo Ginza Hotel

# VI. Medium-Term Business Plan (Establishment of Businesses to Drive Growth)



#### Maximization of value at international eco resort Nikko

#### Promotion of "international eco resort" branding



Aim to increase area revenue by strengthening customer attraction and promoting use of Group facilities through enhancement of tourist experience and enhancement of area value through regional collaboration

#### **Enhancement of tourist experience**



# Enhancement of area value through regional collaboration

## Enhancement of inbound tourist attraction

#### Increase in number of new limited express SPACIA X

Capturing of robust demand and creation of various products

#### **Updating of NIKKO MaaS**

Launch of inbound ticket sales (spring 2025) Aiming to sell 100,000 tickets (FY2027)

#### Consideration of Nikko KANAYA Hotel renovation

Aiming to enhance attraction of wealthy customers







▲ Nikko KANAYA Hotel

# Enhancement of tourist experience

#### Renewal of Akechidaira Ropeway

Enhancement of transportation capacity and view experience

Akechidaira Ropeway ▶



#### **Enhancement of outdoor services**

Opening of glamping and other facilities to take advantage of pristine wilderness



▲Lake Chuzenji

#### Improvement of bus and pleasure boat services

Improved convenience of movement within area

# Enhancement of sustainability through increased progressiveness and environmental awareness

Promotion of public transportation use in conjunction with Nikko City's ordinance to realize a zero-carbon city through regional circulation

Promotion of traffic alleviation through enhanced NIKKO MaaS sales promotions

#### Automatic operation of Oku-Nikko low-pollution bus

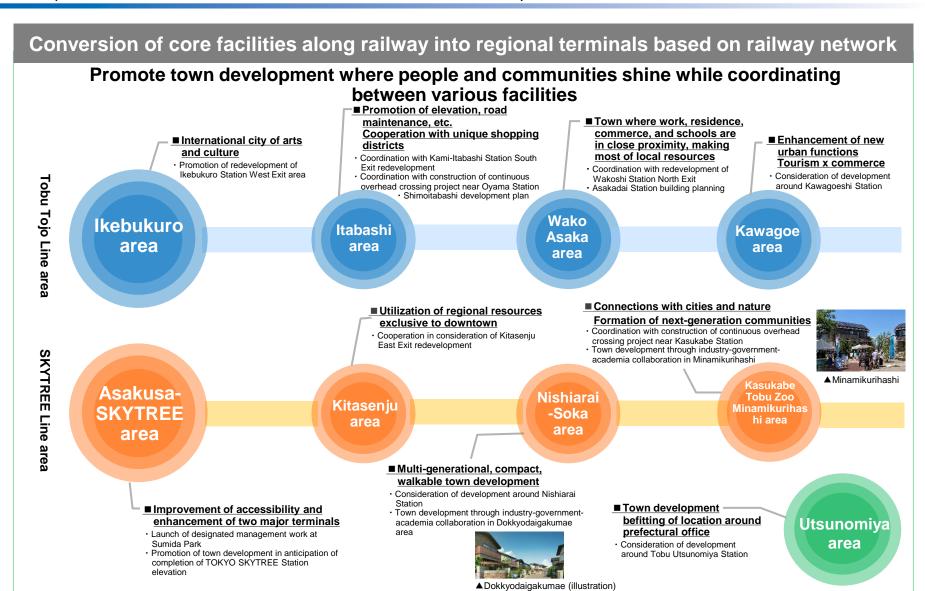
Promotion of verification testing to achieve Level 4 automatic operation in FY2025 or later

#### Consideration of strengthening Chuzenji bus terminal functions

Utilization as base of tourism for Oku-Nikko

# VI. Medium-Term Business Plan (Establishment of Businesses to Drive Growth)





### VI. Medium-Term Business Plan (Establishment of Businesses to Drive Growth)



#### Acceleration of redevelopment of Ikebukuro Station West Exit area

#### ■ Begin procedures ahead of urban planning decision in FY2024

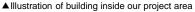
In March 2024, Tokyo Metropolitan Urban Revitalization Subcommittee, established under the Council on National Strategic Special Zones Cabinet Office, convened and began urban planning procedures for the Plan

#### ■ Initiatives in development of Ikebukuro Station West Exit area

Establishment of atrium space as a traffic node to guide people from station to town

Creation of plaza space above the Tobu Tojo Line tracks as center for art and culture activities Conversion of Ikebukuro Station from current 3-platform/3-track to 3-platform/4-track layout and establishment of high-quality station space







FY2024

**Business schedule planning** 

Rights transfer approval

construction

FY2027

▲ Atrium space

# VI. Medium-Term Business Plan (Establishment of Businesses to Drive Growth)



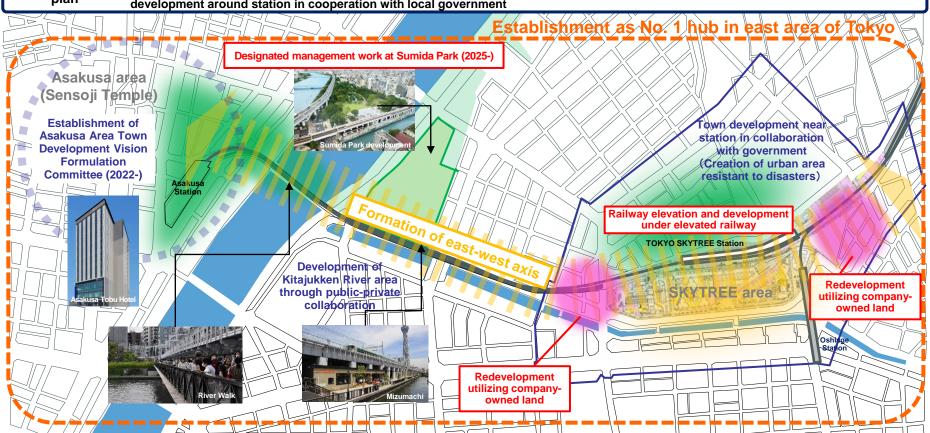
#### Establishment of area between Asakusa and SKYTREE as No. 1 hub in east area of Tokyo

Main initiatives since FY2020

- Establishment of new east-west axis (Sumida River Walk and Tokyo Mizumachi) on line connecting Sensoji Temple and TOKYO SKYTREE TOWN
- Opening of Asakusa Tobu Hotel
- · Taito Ward establishes Asakusa Area Town Development Vision Formulation Committee

Future plan

- · Completion of Sumida Park phase 2 development and launch of designated management work
- Completion of continuous overhead crossing project near TOKYO SKYTREE Station completed and launch of full-scale town development around station in cooperation with local government



# VI. Medium-Term Business Plan (Establishment of Businesses to Drive Growth)



**Enhancement of co-creation initiatives inside and outside Tobu Group** 

# Maximization of Group revenue and profits through creation of Group synergy and strengthening of external collaboration Co-creation inside and outside Tobu Group

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Coordination and collaboration within Group



External companies and municipalities with technologies and expertise not available within Group

Enhanced participation in PPP/PFI

Promotion of project participation by combining group company strengths

Sumida Park designated manager services (beginning in 2025)

Operated by three companies: TOBU RAILWAY CO., LTD.(overall supervision), Tobu Ryokuchi Co., Ltd. (park operations and tree/plant management), and Tobu Building Management Co., Ltd. (facility and parking lot management)



▲ Illustration of Sumida Park utilization

Improve value along railway by participating in projects

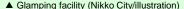
— Promote co-creation inside and outside Group —

Enhancement of external collaboration utilizing group company assets and knowledge

Glamping business (launching in FY2024)

TOBU RAILWAY CO., LTD. and TOBU TOP TOURS (travel industry expertise and sales channels), TOBU CONSTRUCTION Co., Ltd. (utilization of idle land), and Nishigaki Co., Ltd. (project know-how)







▲VILLA facility (Nasu/illustration)

### VI. Medium-Term Business Plan (Ongoing Strengthening of Business Foundation (Along Railway))



Promotion of residential and commercial development aimed at expanding and establishing population inflow

#### Full of comfort and quality of life

#### Achieve improved attractiveness of railway line by creating town like only we can

# Improved convenience of stations open to the town

Promotion of development under elevated railway (Koshigaya, Takenotsuka, etc.)



▲ Store under elevated railway at Takenotsuka (perspective drawing)

#### **Increase resident population**

**Commercial** development

Residential development

United promotion

**Enhancement of intangible elements of living comfort** 

# Enhancement of point services according to lifestyle

- TOBU POINT child raising support program (Waived fares for children, etc.)
- Enhancement of points program in collaboration with municipalities

# Regional revitalization through industry-government-academia collaboration

Creation of connections with local residents after signing collaboration agreements with Soka City, etc.

# Residential development utilizing regional characteristics

Development of rental condominiums targeting younger generation (Soka, Sakado, etc.)





▲ Minori Terrace Soka

Lot development utilizing suburban advantages (detached houses in Dokkyodaigakumae)

Promotion of detached house reclamation project aiming for revitalization and coexistence

Reclaiming detached houses for sale in Noda City, Chiba, to create new town and lifestyle



▲ Detached house reclamation project (Perspective drawing)

# VI. Medium-Term Business Plan (Ongoing Strengthening of Business Foundation (Along Railway))



#### Improvement of transportation services

#### Realization of highly competitive railway services chosen by customers



#### Improved convenience and comfort

■ Promotion of continuous overhead crossing project and elevation of station building

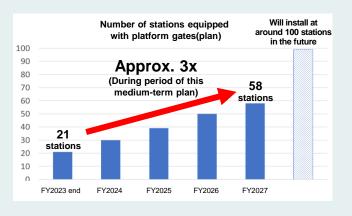
Promote projects at TOKYO SKYTREE, Kasukabe, etc., to improve safety and accessibility, as well as to increase attractiveness of entire area by enhancing commercial facilities, etc.



▲In between TOKYO SKYTREE Station

■ Promotion of platform barrier installation

Improve customer convenience and comfort, such as decreasing transportation disruptions, by installing platform barriers



# Higher unit prices and creation of demand

Stimulation of limited express demand through AI demand forecasting

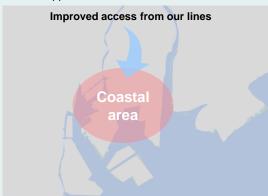
Increase number of limited express trains and set fares flexibly to stimulate demand and increase revenues (to be launched gradually starting in FY2024) based on Al demand forecasting that incorporates seasonal waves and other factors



▲SPACIA X Cockpit suite

■ Promotion of review aligned with construction of new transportation network in conjunction with Yurakucho Subway Line extension (between Toyosu and Sumiyoshi)

Improved access from our lines by opening new ones Consideration of railway value improvement measures to seize opportunities





# VI. Medium-Term Business Plan (Ongoing Strengthening of Business Foundation (Along Railway))



#### Utilizing digital technology to establish sustainable business management structure

#### Realization of sustainable transportation services

Promote three pillars to achieve operating structure that anticipates severe population decline and labor shortages while improving safety and services





# Expansion of one-man operations

Current percentage of one-man operations (Based on railway line length)

Approx. 60%

# TOBU SKYTREE Line Expansion to local lines

One-man operations between Kitasenju and Kitakoshigaya (Planned for end of FY2025)

Consider one-man operation for other major routes, aiming to bring it to all routes in the future



# Realization of automatic driving trains and buses

#### ■ Automatic railway operations

Aim to verify and launch operation on Daishi Line (FY2028 or later)



Daishi Line

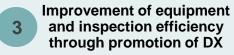
■ Level 4 automated operation of various bus routes

Roll out demonstration Experiments conducted in Oku-Nikko, Kashiwa, and Wako City to other lines



▲Automatic operation EV bus

Aim for full-scale operation of automatic driving technology beyond demonstration experiments



### ■ Introduction of QR code boarding passes



Switch from magnetic to QR boarding passes to improve equipment maintainability and promote ticket digitalization (Around end of FY2026)



## Introduction of facility monitoring systems

Improve efficiency of current visual checks by installing inspection and measuring equipment and cameras on trains and increase frequency to further improve safety (around FY2027)



# VI. Medium-Term Business Plan (Ongoing Strengthening of Business Foundation (Along Railway))



Utilization of digital technology in aim of expanding revenue through marketing

#### Promotion of one ID and realization of sophisticated digital marketing

— Further promote expansion of Group revenue and profits utilizing data —













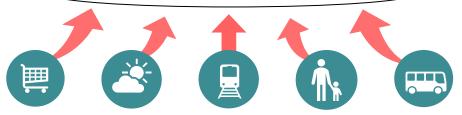
Maximize use of digital customer contact points to achieve individualized approach to customers

Swift decisions using BI



Al-based customer analysis





Capture all data related to lifestyle services, whether real or virtual, at individual customer level

## Issuance of new TOBU Card (Around spring 2025)

- Transportation, shopping, and points, all on a smartphone
- Issue gold cards and other premium cards
- Further expand accumulated data

## Integrate limited express ticketless service with TOBU POINT (FY2024)

- Expand membership base to app members
- Allow purchases from same site regardless of membership status

## Unify member IDS for group company EC sites (FY2025 or later)

Aim to improve convenience by integrating various services that use separate IDs, such as travel and department stores

#### **Expand contents on TOBU MALL**

 Increase number of products, such as digital tickets, to enhance services

#### Target of FY2027

1 million app downloads ¥175.0 billion in transactions eligible for points VI. Medium-Term Business Plan (Development of New Businesses with View to Expanding Business Domain)

Development of digital identity platform business utilizing biometrics Pursuit of new businesses without regard to existing framework or area -Create new businesses and establish future revenue streams-Creation of model cases utilizing Utilization of highly accurate **HITACHI** business domains and assets across and secure biometric Inspire the Next multiple industries authentication Tobu/Hitachi Free to users Receive usage ¥ fees Provide new authentication/payment system as platform Provide services utilizing platform features **Users** Merchant

Aim to expand introduction nationwide and increase fee revenue



#### Reduce environmental impact by solving social issues and acquiring economic value

#### Basic policy on reducing environmental impact

Maximize value creation through initiatives involving solving social issues and creating economic value as company

#### FY2030 Group target for reduction of environmental impact

Oku-Nikko area Carbon neutrality

CO<sub>2</sub> emissions -30% (compared to FY2022)





#### Initiatives to strengthen human capital

#### Long-Term Management Vision: Management Strategies and Policies







#### [Strengthening of human capital]

Acquire diverse human resources to realize growth and acceleration of each business and create environment where they can reach their potential and play an active role in achieving our Long-Term Management Vision

#### Four policies related to human capital

### Acquisition of diverse human resources

- Expansion of hiring channels (Alumni, experienced workers, etc.)
- Establishment of sustainable wage structure
- Utilization of human resources from inside and outside of Group

Development of human resources that contribute to sustainable growth

- Education and training that promotes independence
- Enhancement of awareness-raising and education
- Expansion of educational programs for common group issues, etc.

Retention of human resources and achievement of potential

- Review of promotion, raise, and evaluation system
- Addressing diverse work styles and creating accommodating culture
- Promotion of career management
- Promotion of pursuit of new businesses, etc.

Improved employee productivity through health and productivity management

- Proactive roll-out of measures for health maintenance and promotion
- Implementation of measures to improve lifestyle of young people, etc.

Improve employee engagement and productivity simultaneously



### Management indicators and assumptions to be mindful of

Focus on improving profit levels by realizing growth strategy and controlling assets and liabilities with awareness of capital cost while promoting shareholder return balanced with growth investment and financial soundness

Management indicators	Description	FY2027 assumption
Profitability	Seek to expand non-railway business profits by such means as capturing growth markets centered on tourism based on changes in business environment	Operating profit ¥74.0 billion
Financial soundness	Promote investment in further growth while controlling interest-bearing debt in anticipation of large-scale investments in the redevelopment of Ikebukuro Station West Exit.	Interest-bearing debt/EBITDA multiple 6X level
Management indicators	Description	Assumptions during period
Shareholder return	Enhance shareholder return by flexibly combining dividends and share buybacks while taking into account the balance between growth investment and financial soundness as well as future performance trends.	Total return ratio At least 30%
Management with awareness of capital cost	In the final year of the plan, we will raise the level of operating profit to that of FY2023, which was a record high, and control assets and liabilities with an awareness of capital cost by allocating funds from asset sales (including cross-shareholdings) to growth investment and shareholder returns.	ROE Approx. 8%



#### Fund procurement and use

Allocate operating cash flow and funds raised through new procurement and asset sales in a balanced manner to capital

#### expenditures and shareholder returns to increase profits in non-railway businesses while ensuring financial soundness. Use of funds **Fund procurement** Fund procurement with Investment of consideration of financial procured funds New procurement, soundness Railway business Procure funds with asset sales, etc. Capital expenditures consideration of financial Approx. ¥190.0 billion soundness, including asset sales (e.g., crossshareholdings) Active investment in nonrailway businesses Investment in Expand scale of investment in non-railway tourism business and businesses Consolidated development projects Expansion of operating **Capital** cumulative total cash flows expenditures\* (4 years) Expansion of operating cash Approx. Operating cash flows flows by capturing robust ¥240.0 billion Approx. ¥410.0 billion demand in tourism sector, etc. **Expansion of** profits through investment in non-railway Shareholder \* Includes approx. ¥50.0 billion businesses, etc. purchase of land and buildings for return, etc. sale in lots



## Important Notes Concerning This Document

The Company's profit plan and other goals set forth in this document are based on projections of industry trends related to the business of the Company and Group companies and other such factors that impact business results, including the economy in Japan and other countries, which are made based on the information currently available to the Company.

As such, the reader is asked to note that actual business results may differ from the forecasts within this document due to changes in the business environment and other such factors.

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